November 3, 2010

MEMORANDUM TO: Write Your Own (WYO) Principal Coordinators and the National Flood Insurance Program (NFIP) Servicing Agent

FROM: Edward L. Connor
Acting Federal Insurance and Mitigation Administrator

SUBJECT: PBS.org Course for 7-12th Graders

The promotion of education about floodplains and the National Flood Insurance Program has always been a FEMA priority. Historically, FEMA has placed emphasis on educating adults and property owners. Just as important is preparing the nation’s youth to protect floodplains and to educate them about flood mitigation and flood insurance.

I am pleased to have found that PBS.org has developed an excellent class designed for 7-12th graders. The lesson plan is provided on the PBS NEWSHOUR website and is available to anyone who wishes to teach this topic. I ask that you join us in exploring venues to promote “What is A Flood Plain” to anyone that will benefit from taking or providing this class. Teacher resources are found at the following web address:


Thank you for joining FEMA and the National Flood Insurance Program in promoting the education of future generations and in helping to fortify our nation against future flood loss.

cc: Vendors, IBHS, FIPNC, Government Technical Representative

Required Routing: All Departments